



EXPERIENCE CREDIBILITY CUTTING-EDGE KNOWLEDGE
**NATIONAL SCHOOL SAFETY
AND SECURITY SERVICES**

www.schoolsecurity.org



EXPERIENCE

Over 25 years of full-time K-12 school safety professional expertise.

CREDIBILITY

Independent and not product-affiliated, we understand school climate, culture, and school-community relations issues.

CUTTING-EDGE KNOWLEDGE

Consulted by educators, safety officials, Congress, and media nationwide on school safety, security, and emergency preparedness issues.

We Understand K-12 Schools

OUR SERVICES AND PHILOSOPHY

SCHOOL BOARDS, SUPERINTENDENTS, AND SCHOOL ADMINISTRATORS USE OUR SERVICES TO:

- Prevent and manage school violence
- Reduce safety risks and potential liability
- Improve school-community relations on school safety and crisis issues

School leaders engage our support services because we understand the unique K-12 educational climate and culture dynamics, and school-community relations issues, which factor into K-12 school safety, school security, and school emergency planning decisions.

We help schools build their internal capacity to sustain ongoing school safety and school emergency planning strategies in the years ahead.



OUR PHILOSOPHY

We believe:

- **School leaders must work with their school-community partners**, including students, parents, public safety officials, and the broader community, to prevent school violence and to prepare for unpreventable incidents. Schools do not “create” violence. The majority of students are good students and they, like their parents and educators, want safe schools.
- **Balanced, practical, cost-effective, and common sense risk reduction measures** should be taken to secure schools so that education, prevention, and intervention services can be safely delivered with maximum effectiveness.
- **Proactive, comprehensive school safety programs** include prevention, intervention, security, and crisis preparedness strategies. Combined with school climate and discipline strategies, mental health support services, strong academic and extra-curricular programs, and meaningful relationships with the school-community, these elements make up a truly comprehensive safe schools program.
- **Schools are unique** and individual school locations, physical plants, educational programs, school climates and cultures, and related factors must be examined when making school safety and security recommendations. Differences also exist among public and private schools, as well as urban, suburban, and rural schools.

The uniqueness of each school setting can present many strengths and challenges at the same time, and school security consultants must be extensively familiar with K-12 school dynamics in order to make meaningful, practical school safety recommendations.

School Safety Assessment Services

A STRATEGIC PLANNING REPORT FOR SAFER SCHOOLS

Findings and recommendations provided in a final written report reflect both the positive existing safety measures and recommendations for strengthening ongoing safety plans. Reports are designed for use as a strategic planning tool, not as an attack on a school's credibility and management.

While some recommendations may address security equipment and/or staffing needs, our experience shows many recommendations typically focus on policies, procedures, training, and related strategies.

WHAT IS A "SCHOOL SAFETY ASSESSMENT"?

Progressive school administrators assess school safety prior to a crisis. Assessments by school safety professionals provide an independent and specialized perspective for keeping schools safe and prepared.

School safety assessments are:

- District-specific to address unique concerns and needs, not pre-packaged forms and comments with a few name changes
- Affirmation of existing positive safety measures
- Recommendations for strengthening school safety with modified or new strategies
- Risk management tool for reducing violence threats, risks, and liability
- School-community relations tool to demonstrate a district's commitment to school safety

AREAS EVALUATED

Areas reviewed in a professional school security assessment can include:

- Security crime and violence prevention policies and procedures
- Physical security measures including access control, communications capabilities, intrusion detection systems, perimeter security, lighting, after-hours security, physical design, and related areas
- School emergency and crisis preparedness plans and processes
- Professional development training needs related to school safety and crisis plans



- Roles of support services including facilities, food services, transportation, technology, physical and mental health services, and student services
- Security and police staffing, functions, and operational practices
- Linking of security with prevention and intervention services
- School-community collaboration, public safety partnerships, and school-community relations issues

...and much more!



METHODS AND APPROACH

We do not believe in a 10-minute “walk-through” on one end or “paralysis-by-analysis” on the other extreme. Our experts use an organized and specialized process which includes:

- Analysis of school policies, procedures, emergency and crisis guidelines, and other safety-related documents
- Focused interviews of staff, students, public safety partners, parents, and/or other members of the school community
- School discipline and incident data analysis
- Examination of physical facilities and grounds, including night observations
- Analysis of news and other public information sources, and consideration of past, current, and future school-community relations issues around school safety

Our pre-assessment checklists help gather specific information for our analysis off-site, and to focus our on-site assessment. We are flexible, least intrusive, and do not disrupt the educational process while working in schools.

School Emergency Preparedness Services

Preventing school crisis situations is everyone’s primary goal, yet school leaders must also prepare for managing emergencies which cannot be prevented. We help school leaders evaluate and update plans, and when needed we provide post-incident support, using a framework of balance, context, and common sense.

SCHOOL EMERGENCY PLANNING CONSULTATIONS

Our evaluations help school leaders determine whether their written plans have appropriate content, if staff have been adequately trained, and if plans have been reasonably tested and exercised to improve preparedness for a real crisis.

Off-site reviews of policies, procedures, emergency/crisis guidelines, and related documents are performed by our experts. On-site work includes individual and focus group interviews with district and building level staff, and key community partners, as well as select visits to schools and district support facilities.

Areas reviewed may include:

- Evaluation of district and building emergency preparedness plans
- Examination of district and building level crisis teams
- Review of emergency preparedness training for faculty and staff
- Consideration of past and future planned drills and exercises
- Liaison with public safety and emergency management agencies
- Communications with parents, media, staff, students, and school community
- Associated school security and police operational issues

A final report provides positive existing emergency preparedness elements and recommendations for building upon current plans.

SCHOOL TABLETOP EXERCISES

Our facilitated tabletop exercises help school and safety officials exercise written crisis plans to better gauge how their plans might work in a real emergency. Full and half-day tabletop sessions allow school leaders to remove school emergency / crisis plans from the shelf before a crisis occurs.

Tabletop exercises provide a simulation of emergency situations in informal, low-stress professional development environments. Expert facilitators provide a scenario and series of events to stimulate discussions by participants who assess and resolve unfolding problems. School staff and their community partners examine the roles, responsibilities, tasks, and logistics for managing a real-life emergency so they may refine and update emergency/crisis plans.

A final report identifies existing strengths and gaps for further crisis planning.

POST-CRISIS SCHOOL SAFETY CONSULTING SUPPORT

School-community emotions, politics, and media attention can run hot after high-profile school violence incidents. Parents typically pressure school leaders to improve security and “guarantee” such an incident will not happen again.

We help school leaders restore calm, focus, and community confidence after a crisis. We provide independent, professional, and nationally-recognized expertise. Our focus is on best practices, balance, and common-sense with the long-term interests of the school and community in mind.

Our media experience is unparalleled. We facilitate constructive community meetings to educate parents, put situations into context, share national best practices, and obtain parent and community feedback into the evaluation process.

Areas reviewed may include:

- Facilitating parent input and engaging community feedback
- Reviewing liaison practices with public safety agencies
- Examination of school safety and crisis communications issues
- Support with media and school-community communications
- Evaluation of district and building emergency plans and crisis teams
- Assessment of current security measures and areas for improvements
- Review of prevention and intervention support services

A final report identifies positive security and emergency preparedness elements already in place, and provides recommendations for building upon current efforts.

Professional Development Training Programs

Fear and anxiety are best managed by education, communication, and preparation. Our training programs help school officials be aware and prepared, not scared!

We put sensitive school safety issues into context with balanced, cost-effective, and common sense training.

TYPES OF PRESENTATIONS AND AUDIENCES

Presentations include:

- Keynote conference presentations
- Workshops and seminars
- Facilitated safety and emergency preparedness planning meetings
- Policy and executive briefings and testimony
- Parent and community workshops and community meetings

Audiences may include:

- Central office and school building administrators, teachers, and support staff
- School Resource Officers, city/county police, fire, emergency medical, and emergency management officials
- Social service, mental health, probation, parole, and other youth workers
- Business officials and school-community members
- Elected officials, policy-makers, and executive-level administrators
- Parents, guardians, and family members



confidence



TRAINING PROGRAMS

- **Proactive school security and emergency preparedness training** improves crisis management and response, lockdown and evacuation procedures, crisis media and parent communications, assessing and managing student threats, school safety assessments, heightened security measures, and related hot topics.
- **Managing media and parent communications training** helps educators effectively communicate safety and crisis issues to parents, media, and their school communities.
- **School gang training** helps school and community officials develop sound gang prevention, intervention, and enforcement strategies.
- **Transportation security and emergency training** helps school bus managers and drivers prevent violence and manage emergencies on buses.
- **School terrorism preparedness training** identifies common sense best practices to heighten school security and preparedness during national security alerts.
- **Parent and community programs** put school violence and safety into context, decrease community fear and panic, and identify realistic steps for keeping schools safe.

Education presentations have included the National School Boards Association, American Association of School Administrators, National Association of Secondary School Principals, National Association of Elementary School Principals, Association of School Business Officials International, National Christian School Association, National School Public Relations Association, National PTA, and school districts across the nation.

Public safety presentations have included the National Association of School Resource Officers, National PAL, United States Department of Justice, FBI National Academy, over a dozen United States Attorneys' offices, and more.

Government presentations have included the United States Senate and House of Representatives, National Governors Association, National Association of Attorneys General, numerous state departments of education, and more.





Company Leadership

KENNETH S. TRUMP, M.P.A., is President of National School Safety and Security Services, a Cleveland (OH)-based national school safety consulting firm. He is one of the nation's leading school safety experts and has over 25 years of school security experience, working with school and public safety officials from all 50 states and Canada.

Ken served as founding supervisor of the nationally-recognized Youth Gang Unit for the school safety division of the Cleveland City Schools, and as a suburban Cleveland school security director. He also served as assistant director of a federal funded anti-gang task force for three Cleveland suburbs.

Ken is author of two books and over 50 articles on school security and emergency preparedness issues. He has been interviewed by all network and cable news outlets, top 50 U.S. daily print newspapers, and radio stations nationwide. Ken is a three-time invited Congressional witness on school safety issues.



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